



WANDERING  
THE FUTURE

## Cookies on Wandering the Future

Last update: *May 23th, 2018*

[Click here for more information](#) on how to delete cookies from your browser or [click here to change preferences for advertising](#).

### Cookie Statement Wandering the Future

#### 1. What are cookies?

Cookies are small text files that are placed on your computer (or internet enabled device) by websites that you visit.

#### 2. Why do we use cookies?

Wandering the Future uses cookies to collect information about the use of the website and to distinguish you from other users in order to improve your experience when you browse our website as well as to tailor advertisements you see on third party websites, to track your response to advertisements, report on visitor interaction and to measure the effectiveness of advertisements. When you visit our website we set Google Analytics to measure the number of visitors, to see how visitors navigate the site and to see which resources they access. If you choose for the "Limited" cookie option the collected Google Analytics data is anonymized. If you choose to accept all cookies then the Google Analytics data will not be anonymized. This helps us to develop new content and to improve the way the Website works. You will read more on Google Analytics further in the document.

#### 3. What cookies do we use?

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. Cookies we use in no way give us access to your computer or any information about you, other than the data you choose to share with us. Cookies help us to improve our site and to deliver a better and more personalised service. They enable us to:

- estimate our audience size and usage pattern;
- store information about your preferences, and so allow us to customise our site according to your individual interests;
- speed up your searches; and
- recognise you when you return to our site.

We use the following cookies:

*1. Essential cookies*

These cookies are essential for websites and their features to work properly.

*2. Functional cookies*

These cookies are meant to enable us to improve the usability and performance of websites and to provide various features.

*3. Analytical cookies (e.g.: Hotjar and Google Analytics)*

These cookies are used to analyse your visit to our websites. We analyse the number of visitors to our websites, the duration of the visits, the order of pages visited and whether any changes need to be made to the website. Using the information collected, we can make our websites even more user-friendly. These cookies are also used to solve possible technical problems on the websites

*4. Marketing and tracking cookies (e.g.: Double Click, Google Audiences, Facebook)*

We will only use tracking cookies for commercial purposes with your prior consent. These cookies, which are often posted by third parties, help us to tailor promotional offers to you personally. Third parties can use tracking cookies to follow your Internet usage.

**4. Other technologies**

We may also use anonymous cookies to track information on your browsing history on our website, and third-party advertising networks, such as Google AdSense and AdRoll, use the information to serve ads to you on our behalf on other sites throughout the Internet. We will update this information when we introduce new functionality to the site.

You can refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. You should note however that by deleting or blocking cookies, the website may not function correctly and you may not be able to access certain areas.

For further information on how to opt out of Google Analytics, please visit <https://tools.google.com/dlpage/gaoptout>. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

We may update this policy from time to time. Changes in legislation, jurisprudence, technology, and authorities' guidance may require us to modify it. Please, do check this page occasionally to ensure you are familiar with any changes.

If you are interested to know more about how we process your personal information in general, please visit our privacy statement.

This Policy was last updated on May 24, 2018.